



Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1 Chicago Tribune – City runs Chicago Tribune – North runs	2	3 Getting the Most From the Brand – LC 1PM-2PM	4 Media Center Introduction – LC 10AM-11AM & 3PM-4PM August eNews Available Evanston Roundtable runs	5 Rethink & Retool Your Listing Presentation – LC 1PM-2PM Pioneer Press runs Chicago Tribune Local runs	6	7
8 Chicago Tribune – City runs Chicago Tribune – North runs	9 BluePrint Day 1 - Orientation 9:45AM-5PM	10 BluePrint Day 2 – Prospecting 10AM-4PM Getting the Most From the Brand – LC 1PM-2PM Wall Street Journal, August 20 Issue – Signups Due	11 BluePrint Day 3 – Buyer Presentation, 9:30AM-12PM Contracts, 1PM-5PM Media Center Introduction – LC 10AM-11AM & 3PM-4PM	12 BluePrint Day 4 – Listing Presentation, 1PM-4M Selling By Style – LC 1PM-2PM Chicago Tribune Local runs Hinsdalean runs	13 Chicago Tribune – North runs	14
15 Chicago Tribune – City runs Chicago Tribune – North runs	16 eCard Workshop - Live Class 2 location options - 2301 N Clark or Northbrook 1PM – 2:15PM RSVP to your manager required	17 Getting the Most From the Brand – LC 1PM-2PM How to use ToolkitCMA – Live Class 2 location options – 2663 N Halsted or Winnetka 1PM – 2PM RSVP to your manager required	18 Blackberry Solutions for Real Estate – LC 10AM-11AM & 3PM-4PM	19 I Object! – LC 1PM-2PM Pioneer Press runs Chicago Tribune Local runs OSA – Live Class, options – 2301 N Clark or Northbrook 1PM – 2PM RSVP to manager required Orion Commercial -Live Class 2301 N Clark 2:30PM – 3:30PM RSVP to your manager required	20 Wall Street Journal runs Chicago Tribune Ultimate Address Magazine runs Getting the Most from Platinum Agent Websites – Live Class 2 location options - 2301 N Clark or Northbrook 1PM – 2:15PM RSVP to your manager required	21
22 Chicago Tribune – City runs Chicago Tribune – North runs	23	24 Getting the Most From the Brand – LC 1PM-2PM	25 Media Center Introduction – LC 10AM-11AM & 3PM-4PM	26 What's the Difference? – LC 1PM-2PM Chicago Tribune Local runs	27 Chicago Tribune Ultimate Address, September 24 Issue – Signups Due	28
29 Chicago Tribune – City runs Chicago Tribune – North runs	30	31 Getting the Most From the Brand – LC 1PM-2PM				

- To sign up for co-op advertising, the forms are available on PruAndYou.
- For questions about co-op advertising opportunities, email PAM@Rubloff.com
- To sign up for BluePrint training classes, email gwiit@Rubloff.com. Once locations are determined, attendees will receive an email with locations and times.

Advertising schedule is subject to change.

- **LC** – indicates a LIVE virtually instructed LearnCenter class on PREA Center. To enroll in a LearnCenter class, login to PREA Center, select “Education” and “Access LearnCenter” from the left. Once on the LearnCenter page, select “Virtual Instructor Led” and select the class you wish to enroll in. (For all virtually instructed LearnCenter classes, please enroll in advance as space is limited. If a class is full, select the next available date. Participation is possible anywhere there is a telephone and a computer with high-speed Internet access.) **Classes are subject to change - for the most up-to-date times and dates, please check online in the LearnCenter.**

SEPTEMBER

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